

Centre Pompidou

Tailor-made, co-constructed international offers
40 years of expertise and innovation



As France's national modern and contemporary art center, home to one of the world's two largest collections in modern & contemporary art, **Centre Pompidou develops partnerships with museums, art centers, public administrations and private companies.**

Its key strengths are:

- **its reference art collection** and its varied programme of exhibitions, performances and events,
- **its expertise at all levels** from artistic direction, conservation and scenography, to publishing and merchandising,
- as well as **a long experience in welcoming audiences** and proposing innovative educational programmes.

With decades of experience in **travelling exhibitions, co-creating dedicated spaces for art and culture** in **Metz** in 2010, **Málaga** in 2015, **Louvre Abu Dhabi** in 2017, **Brussels** in 2018, **Shanghai** in 2019 as well as designing **innovative and local mediation projects, spaces and programmes for public or private partners**, Centre Pompidou has acquired a vast array of experiences in all fields of cultural expertise.

a reference collection and a varied programme of events

ONE OF THE WORLD'S TWO LEADING COLLECTIONS OF MODERN AND CONTEMPORARY ART

The collection of over 120,000 works from all the founding movements in the history of modern and contemporary art includes works by some of the period's masters such as **Vassily Kandinsky, Henri Matisse, André Derain, Sonia Delaunay, Pablo Picasso, Marcel Duchamp, Yves Klein...** and covers all fields of creation: the visual arts, drawing, photography, architecture, design, the new media, experimental film and the moving image.

20 TO 30 EXHIBITIONS EACH YEAR, COVERING ALL AREAS OF 20TH AND 21ST CENTURY ART AND CREATION

Some recent successes

David Hockney: 620,000 visitors

René Magritte. La Trahison des images: 600,000

Jeff Koons, la rétrospective: 650,000 visitors

Henri Cartier-Bresson: 420,000 visitors

Dalí: 790,000 visitors

Programming emerging artists

Prix Marcel Duchamp, rewarding a contemporary artist among a selection of four young artists

Cosmopolis, presenting emerging scenes from all around the world

Exhibitions by **Dominique Gonzales-Foerster, Mona Hatoum, Pierre Huyghe** or **Philippe Parreno**
Constructions by **Tadashi Kawamata**
on the building's structure

Robert Delaunay, *La Tour Eiffel [The Eiffel Tower]*, 1926, Public domain



A DYNAMIC PROGRAMME COMPRISING ALL OF ART'S FORMS AND ADDRESSING CONTEMPORARY INTERROGATIONS

cinema

art performances

festivals

workshops

debates

festive events

concerts

a large public library

a dedicated historical art library

experimental spaces

travelling exhibitions and events

CENTRE POMPIDOU CONCEIVES EXHIBITIONS BASED ON
ART WORKS FROM ITS COLLECTION COVERING EVERY FIELD
OF CREATION FOR ITS INTERNATIONAL PARTNERS

Vassily Kandinsky
Henri Matisse
Amadeo Modigliani
Pierre Chareau
Marcel Duchamp
Sophie Taeuber-Arp
Louise Bourgeois
Zanele Muholi

...

Some recent successes

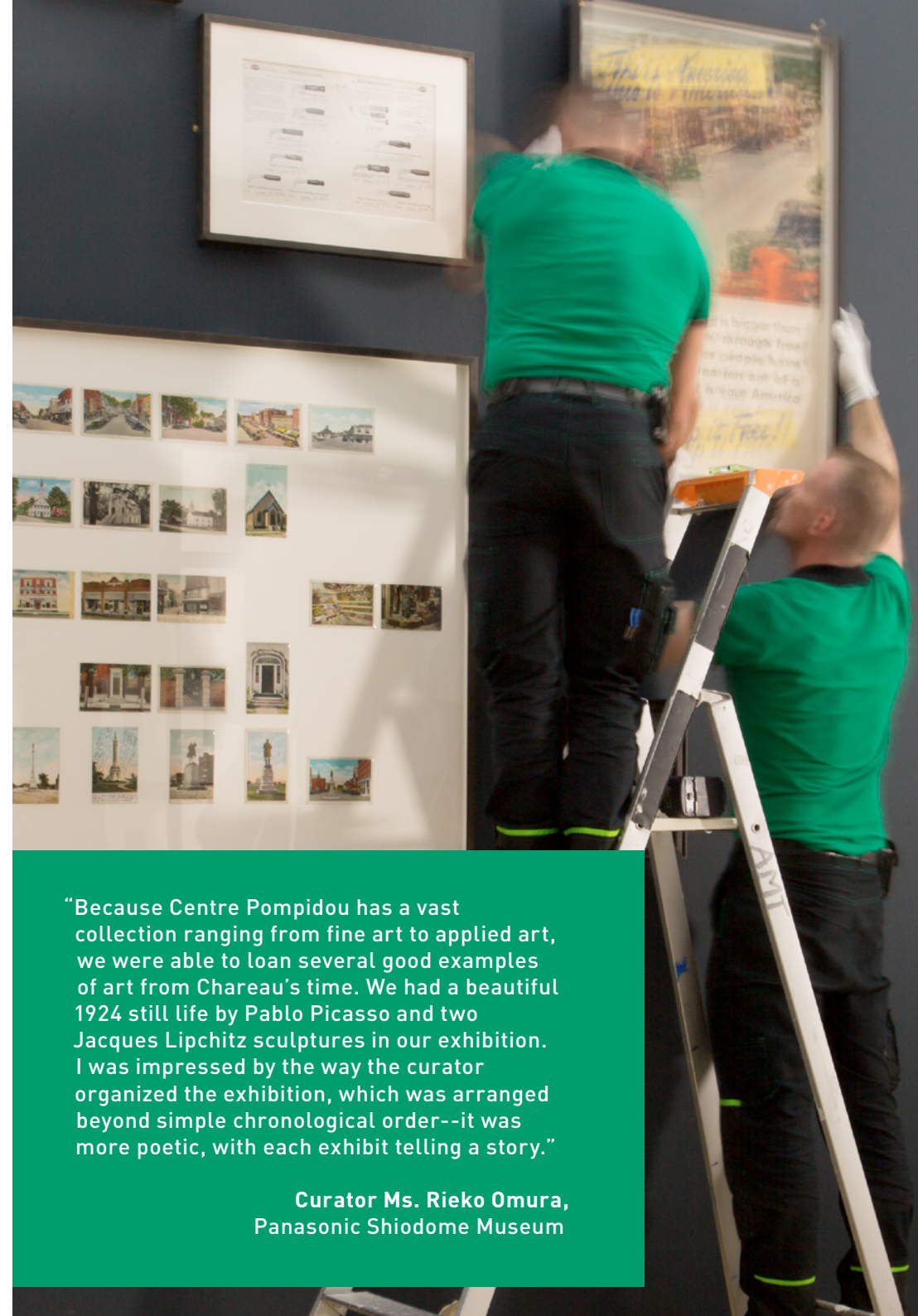
Wassily Kandinsky: a Retrospective
at the Palazzo Reale,
Milan: **215,000 visitors**

Modigliani and friends
at the Palazzo Blu,
Pisa: **110,000 visitors**

Matisse in his Time
at the Palazzo Chiabrese,
Turin: **150,000 visitors**

Masterpieces from the Centre Pompidou
at the Metropolitan Art Museum,
Tokyo: **200,000 visitors**

Elles: Women Artists in the Collection
of Centre Pompidou at the CCB, Rio de Janeiro: **250,000 visitors**



“Because Centre Pompidou has a vast collection ranging from fine art to applied art, we were able to loan several good examples of art from Chareau’s time. We had a beautiful 1924 still life by Pablo Picasso and two Jacques Lipchitz sculptures in our exhibition. I was impressed by the way the curator organized the exhibition, which was arranged beyond simple chronological order--it was more poetic, with each exhibit telling a story.”

Curator Ms. Rieko Omura,
Panasonic Shiodome Museum

a platform for art and culture professions

EXPERTISE INTEGRATED AT ALL LEVELS

design
curation
conservation
programming
publishing
planning
organisation
production
operation
mediation
prospecting
innovation
development
branding
merchandising
communication

Centre Pompidou developed expertise in all fields of art and creation: the definition of a **cultural and scientific project**, assistance in an **acquisition strategy**, **building management and security**, the definition of a **visitor strategy**, **exhibition design**, **conservation** and more.

The variety of services also includes **publishing**, expertise in **communication** and the **digital ecosystem**, or video production service.

Barnett Newmann, *Shining Forth (to Georgel, 1961*, © The Barnett Newman Foundation / Adagp, Paris, 2018



assistance in the design and management of cultural spaces

CENTRE POMPIDOU PROVIDES ITS PARTNERS WITH ITS EXPERTISE AND YEARS OF EXPERIENCE ON VARIOUS CULTURAL ENGINEERING ISSUES.

Centre Pompidou's partnerships to co-create cultural spaces in **Málaga** in 2015, in **Brussels** in 2018, in **Shanghai** in 2019 as well as its successful collaborations with **Louvre Abu Dhabi** or with the prefiguration of King Abdulaziz Center for World Culture in **Dhahran**, Saudia Arabia, included:

- Counselling in venue and exhibition design
- Assistance in conceiving the scientific and cultural project
- Assistance in commissions from living artists
- Creation of innovative conservation techniques
- Programmes for auditoriums (screenings, dance, performance, conferences, etc.)
- Counselling in editorial strategy
- Definition of a visitor policy
- Staff training programmes
- ...

Centre Pompidou-Metz

Centre Pompidou-Málaga

40th anniversary of Centre Pompidou
(all around France in 40 different cities)

Louvre Abu Dhabi (for the modern and contemporary galleries)

Kanal-Centre Pompidou in Brussels

New project with the West Bund Art Museum in Shanghai

Exhibition in Dhahran, 2013, André Derain, *Le vieil arbre* [The Old Tree], 1904, © Adagp, Paris, 2018



fostering the encounter of the public with art and artists

A LIVELY ENVIRONMENT, DESIGNED FOR THE AUDIENCES,
PROMOTING ARTISTIC EDUCATION FOR ALL

An innovative, constantly renewed programme
for young audiences, with dedicated exhibition-workshops

Children Gallery

Children Workshop space

La Fabrique: the FabLab for 9-12 year-olds

Studio 13/16

Innovative formats to bring art to all adult audiences

Yog'art sessions

The Ecole of Centre Pompidou (Centre Pompidou School)

Online tools

The MOOC, proposing a lively approach of artistic education

Mon Œil web series

Centre Pompidou app



innovative tailor-made educational projects

CENTRE POMPIDOU DEVELOPS INNOVATIVE CULTURAL EDUCATIONAL PROJECTS FOR ITS PARTNERS, WITH TAILOR-MADE SPACES, EVENTS AND WORKSHOPS.

Travelling exhibition-workshops for young audiences in museums or art centers, designed by artists around a specific theme (the city with the artist **JR**, sandcastles with **Jean-Yves Jouannais**, ...) or a specific artist (**Henri Cartier-Bresson**, **Alexander Calder**, **Arman**...).

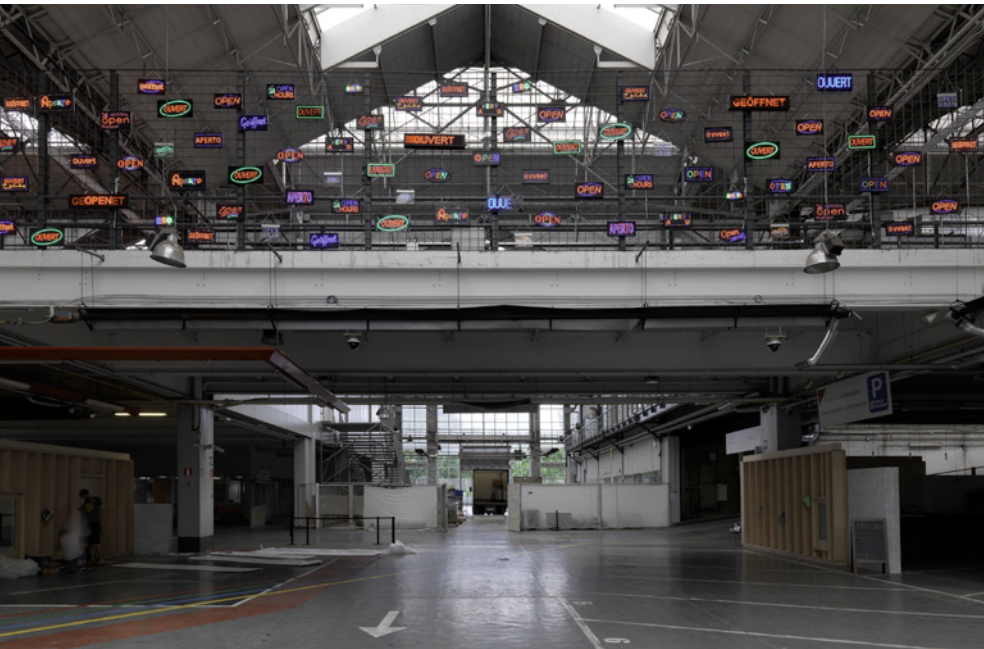
Conception and set-up of cultural events: in public spaces with an **artistic merry-go-round**, with educational networks organizing **events in schools** in shopping centers, such as **the Studio 13/16 Tour**.

Installation of **educational spaces outside conventional exhibition venues**, partnering with property developers or local administrations, and including local cultural players to build a coherent local-based cultural programme.



co-creation, set-up, administration & programming new art and culture venues

CENTRE POMPIDOU-MÁLAGA AND KANAL-CENTRE POMPIDOU
IN BRUSSELS PROVIDE AN EXAMPLE OF THE ARRAY
OF EXPERTISE CENTRE POMPIDOU CAN DELIVER



Kanal-Centre Pompidou
Pascale Marthine Tayou, *Open Wall*, 2010, © Adagp, Paris, 2018

Kanal-Centre Pompidou
welcomed more than 60,000
visitors during its first month

Centre Pompidou-Málaga, © Carlos Criado / Ayuntamiento de Málaga, Mars 2015
Daniel Buren, *El Cubo*, incube, travail in situ, 2015, © DB - Adagp, Paris, 2018



Centre Pompidou-Málaga
welcomed more than 500,000
visitors during two and a half years,
in a city of 600,000 inhabitants

“From a cultural viewpoint, no one can deny and everyone recognizes the importance the Centre Pompidou has had and has in the cultural life of the city. The Centre Pompidou brings an immense strength by guaranteeing the presence of collections of modern art and contemporary art of great prestige. Since it opened its doors, more than half a million visits have taken place and all that creates, generates wealth for the city. We wanted to have a strong cultural offer in order to increase social cohesion and self-esteem for the people, and also because we wanted to attract innovative and entrepreneurial talents that are the motor to the city.”

Mayor Francisco de la Torre
Prados, mayor of Malaga

wrap up: what can you call us for?

1 DEVELOPMENT AND MANAGEMENT OF A MUSEUM OR ART CENTER

Our technical team helps partners build art and cultural sites, allowing international level of conservation, display and safety for art works.

2 ASSISTANCE IN CONCEIVING A SCIENTIFIC AND CULTURAL PROJECT

3 WORKSHOPS & EXHIBITIONS FOR YOUNG AUDIENCES

Our team conceives and develops travelling workshops & exhibitions for young audience, based on the work of an artist or on a specific theme.

4 TAILOR-MADE LOCAL CULTURAL PROGRAMMES WITH LOCAL ARTISTS & CULTURAL INSTITUTIONS

Our team identifies and works with local cultural players in order to build a coherent cultural programme anchored in the local scene with them, including all art forms & diverse events.

5 A VISITOR POLICY WITH SPECIFIC EDUCATIONAL PROGRAMMES

6 PUBLICATION & MERCHANDISING

Our team makes recommendations on merchandising & publishing policy, and develops specific partnerships for books and merchandising.

7 EXHIBITIONS FROM THE COLLECTION

Our curators conceive exhibitions, either on a specific artist or a theme, in coherence with local context & partners' wishes.

8 STAFF TRAINING PROGRAMMES

Our team purveys know how on mediation, operations, exhibition design & exhibition production

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Graphic design

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