

## MODULE HOME

AN INTERACTIVE EXHIBITION DESIGNED BY MATALI CRASSET

Centre Pompidou

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#### 1 - GENERAL PRESENTATION

"Module Home" is an interactive exhibition created by designer matali crasset. This temporary exhibition is a prospective design workshop which invites children to imagine everyday life in the future by creating objects and "life scenarios". Through the creative process, children are encouraged to think about how our environment and way of life are changing.

The exhibition is divided into four areas with different shapes and colours. Each area is associated with a different action word, such as travelling, sleeping or cleaning. Each participant works with the shapes and materials provided, from cut-outs printed on large cardboard sheets, designed by matali crasset.

Participants thus contribute to a module library, allowing them to showcase their practical responses to the different action words, and to imagine possible projects for everyday life in the future, e.g. objects, vehicles, housing, towns, etc. Once the object is finished, it is labelled with its name and function, e.g. "reading cocoon", "self-cleaning teddy", "upright bed" – anything you might find in... a home in 2050.

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#### 2 - BRIEF BIOGRAPHY OF MATALI CRASSET

matali crasset is a trained industrial designer. As in one of her best-known objects, the *colonne d'hospitalité* (hospitality column), she introduces her own methodology in which she questions the validity of the codes that govern our daily lives, in order to become free from them and experiment. In this way she develops new classifications based on principles such as modularity, appropriation, flexibility, and networks.

Her work, which began to make its mark in the nineties as a rejection of pure form, could be considered a continual work in progress, based on hypotheses rather than principles. She works with an eclectic mix of worlds, from handicrafts to electronic music, from the textile industry to fair trade. Her creations have thus taken her to areas she never dreamed of, from stage design to furniture manufacturing, from graphic design to interior design.

http://www.matalicrasset.com



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#### 3 - ACTIVITIES

Duration: 1 hr 30 mins 30 children / or more depending on the size of the area + the printed cardboard sheets available. For 6 years and older.

Teacher training for staff supervising the activities is provided by the Centre Pompidou. The person in charge of training the facilitators is chosen by the Centre Pompidou and is under the direction of the Exhibition curator.

#### 1. Introduction to the activity

- discuss the different times of day and the actions that the children might perform at those times. This should include areas, places, and also items that are used (furniture, vehicles, objects, machines, etc.) in the course of the different actions.
- talk about the designer's work and its range of applications (space, objects, graphic design, fashion, communication and services).

#### 2. exhibition discovery and guide

- observe the words on the plaques: the children associate them with the actions and moments in daily life that these verbs evoke for them.
- contextualise these actions: together with the children, bring to mind the different areas in which these actions take place, and the types of objects used.

- based on these action words and using the printed cardboard sheets provided, create projects for everyday life in the future.

#### 3. Process of creation

- understand the transition from 2D to 3D: participants contribute to a module library, firstly following the model, then coming up with their own design with a completely new function for life in 2050.
- look for different solutions from combinations of different shapes (cones and pyramids for example). The children also learn the concept of scale through their creations, which will become "housing", "objects" etc., depending on the scale defined for the task.
- work with volume: by cutting up, drawing on, and pasting additional shapes from the printed cardboard sheets.
- 4. Presentation and comparison of each other's designs, and creation of a group scenario from the individual scenarios
- each child presents his/her project and scenario of everyday life; then together, the children combine their projects to create a shared scenario for the future, integrating their own personal suggestions.

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#### 4 - TECHNICAL AND FINANCIAL INFORMATION

Presentation area required: 150 m<sup>2</sup>

Hire rate: on request

ADDITIONAL FEES TO BE MET BY THE PARTNER INSTITUTION:

√ Floor signage

 $\checkmark$ 4 plaques containing action words, to be translated and produced by the partner (computer files available in French and English)

✓ Printed cardboard sheets (the Centre Pompidou has computer files available)

√White panels (partner to provide). Some will need to be drilled with a 32 mm drill bit. Allow one panel per 2-3 people maximum or one family (scenography equipment)

✓ Black PVC tubing (interior diameter 30 mm). Allow for lengths of 70 cm and 90 cm to set up the different workstations as required (partner to provide) (scenography equipment)

✓ Office supplies: rolls of coloured tape, scissors, staplers, labels, pencils (partner to provide) arranged in transparent plastic storage boxes.

✓ Provision of staff (installation and removal): 2 people

√ Provision of facilitators (1 facilitator per 15 children)

#### <u>International</u>

- Translation of the texts and preparation of the signage
- Interpreter for the Centre Pompidou teams (installation)

#### **ON-SITE ATTENDANCE (2 trips)**

-1 all expenses paid business trip (transport, accommodation, meals) for the exhibition curator or an educational supervisor from the Centre Pompidou to set up the space for installation, train the facilitators, and attend the opening of the exhibition.

- 1 all expenses paid business trip (transport, accommodation, meals) for an artwork registrar from the Centre Pompidou to install the exhibition.