

# Centre Pompidou International



Tailor-made,  
co-constructed offers

40 years of expertise  
and innovation

As France's national modern and contemporary art center, home to one of the world's two largest collections in modern & contemporary art, **Centre Pompidou develops partnerships with museums, art centers, public administrations and private companies.**

Its key strengths are:

- its reference art collection and its varied programme of exhibitions, performances and events,
- its expertise at all levels from artistic direction, conservation and scenography, to publishing and merchandising,
- as well as a long experience in welcoming audiences and proposing innovative educational programmes.

With decades of experience in **travelling exhibitions, co-creating dedicated spaces for art and culture** in Metz in **2010**, Málaga in **2015**, Louvre Abu Dhabi in **2017**, Brussels in **2018**, Shanghai in **2019** as well as designing **innovative and local mediation projects, spaces and programmes for public or private partners**, Centre Pompidou has acquired a vast array of experiences in all fields of cultural expertise.

# a reference collection and a varied programme of events

## ONE OF THE WORLD'S TWO LEADING COLLECTIONS OF MODERN AND CONTEMPORARY ART

The collection of over **120,000** works from all the founding movements in the history of modern and contemporary art includes works by some of the period's masters such as Vassily Kandinsky, Henri Matisse, André Derain, Sonia Delaunay, Pablo Picasso, Marcel Duchamp, Yves Klein... and covers all fields of creation: the visual arts, drawing, photography, architecture, design, the new media, experimental film and the moving image.

## 20 TO 30 EXHIBITIONS EACH YEAR, COVERING ALL AREAS OF 20TH AND 21ST CENTURY ART AND CREATION

### Some recent successes

*David Hockney*: **620,000** visitors

*René Magritte. La Trahison des images*: **600,000**

*Jeff Koons, la rétrospective*: **650,000** visitors

*Henri Cartier-Bresson*: **420,000** visitors

*Dalí*: **790,000** visitors

### Programming emerging artists

Prix Marcel Duchamp, rewarding a contemporary artist among a selection of four young artists

Cosmopolis, presenting emerging scenes from all around the world

Exhibitions by Dominique Gonzales-Foerster, Mona Hatoum, Pierre Huyghe or Philippe Parreno

Constructions by Tadashi Kawamata on the building's structure



## A DYNAMIC PROGRAMME COMPRISING ALL OF ART'S FORMS AND ADDRESSING CONTEMPORARY INTERROGATIONS

cinema  
art performances,  
festivals,  
workshops,  
debates

festive events,  
concerts,  
a large public library,  
a dedicated historical art library,  
experimental spaces

# travelling exhibitions and events

CENTRE POMPIDOU CONCEIVES EXHIBITIONS BASED ON ART WORKS FROM ITS COLLECTION COVERING EVERY FIELD OF CREATION FOR ITS INTERNATIONAL PARTNERS

Henri Matisse

Vassily Kandinsky

Amadeo Modigliani

Marcel Duchamp

Sophie Taeuber-Arp

Pierre Chareau

Louise Bourgeois

Zanele Muholi

## Some recent successes

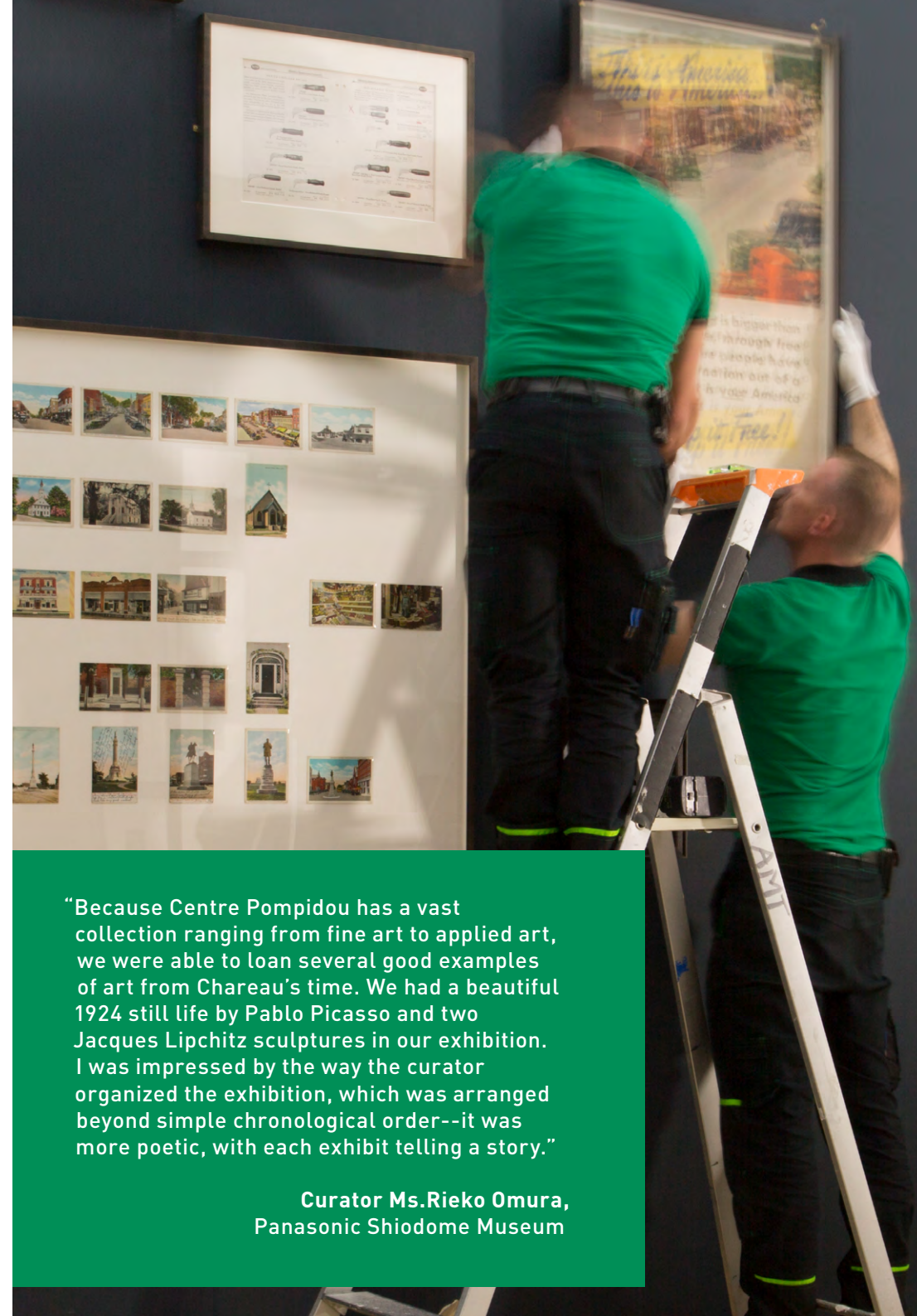
*Wassily Kandinsky: a Retrospective*  
at the Palazzo Reale,  
Milan: **215,000** visitors

*Modigliani and friends*  
at the Palazzo Blu,  
Pisa: **110,000** visitors

*Matisse in his Time*  
at the Palazzo Chiabrese,  
Turin: **150,000** visitors

*Masterpieces from the Centre Pompidou*  
at the Metropolitan Art Museum,  
Tokyo: **200,000** visitors

*Elles: Women Artists in the Collection*  
of Centre Pompidou at the CCB, Rio de Janeiro: **250,000** visitors



“Because Centre Pompidou has a vast collection ranging from fine art to applied art, we were able to loan several good examples of art from Chareau’s time. We had a beautiful 1924 still life by Pablo Picasso and two Jacques Lipchitz sculptures in our exhibition. I was impressed by the way the curator organized the exhibition, which was arranged beyond simple chronological order--it was more poetic, with each exhibit telling a story.”

Curator Ms.Rieko Omura,  
Panasonic Shiodome Museum

# a platform for art and culture professions

EXPERTISE INTEGRATED AT ALL LEVELS

design  
curation  
conservation  
programming  
publishing  
planning  
organisation  
production  
operation  
mediation  
prospecting  
innovation  
development  
branding  
merchandising  
communication

Centre Pompidou is a reference partner in all fields of art and creation: the definition of a cultural and scientific project, assistance in an acquisition strategy, building management and security, the definition of a visitor strategy, exhibition design, conservation and more.

The variety of services also includes publishing, expertise in communication and the digital ecosystem, or video production service.



# assistance in the design and management of cultural spaces

CENTRE POMPIDOU PROVIDES ITS PARTNERS WITH ITS EXPERTISE AND YEARS OF EXPERIENCE ON VARIOUS CULTURAL ENGINEERING ISSUES.

Centre Pompidou's partnerships to co-create cultural spaces in Málaga in **2015**, in Brussels in **2018**, in Shanghai in **2019** as well as its successful collaborations with Louvre Abu Dhabi or with the prefiguration of King Abdulaziz Center for World Culture in Dhahran, Saudia Arabia, included:

- Counselling in venue and exhibition design
- Assistance in conceiving the scientific and cultural project
- Assistance in commissions from living artists
- Creation of innovative conservation techniques
- Programmes for auditoriums (screenings, dance, performance, conferences, etc.)
- Counselling in editorial strategy
- Definition of a visitor policy
- Staff training programmes
- etc.

**Centre Pompidou-Metz**

**Centre Pompidou-Málaga**

**40<sup>th</sup> anniversary of Centre Pompidou**

**(all around France in 40 different cities)**

**Louvre Abu Dhabi (for the modern and contemporary galleries)**

**Kanal-Centre Pompidou in Brussels**

**New project with the West Bund Art Museum in Shanghai**



# fostering the encounter of the public with art and artists

A LIVELY ENVIRONMENT, DESIGNED FOR THE AUDIENCES,  
PROMOTING ARTISTIC EDUCATION FOR ALL

**An innovative, constantly renewed programme  
for young audiences, with dedicated exhibition-workshops**

Children Gallery

Children Workshop space

La Fabrique: the FabLab for 9-12 year-olds

Studio 13/16

**Innovative formats to bring art to all adult audiences**

Yog'art sessions

The Ecole of Centre Pompidou (Centre Pompidou School)

**Online tools**

The MOOC, proposing a lively approach of artistic education

Mon Œil web series

Centre Pompidou app



# innovative tailor-made educational projects

CENTRE POMPIDOU DEVELOPS INNOVATIVE CULTURAL EDUCATIONAL PROJECTS FOR ITS PARTNERS, WITH TAILOR-MADE SPACES, EVENTS AND WORKSHOPS.

Some recent successes:

**Travelling exhibition-workshops for young audiences in museums or art centers**, designed by artists around a specific theme (the city with the artist JR, sandcastles with Jean-Yves Jouannais, ...) or a specific artist (Henri Cartier-Bresson, Alexander Calder, Arman...).

**Conception and set-up of cultural events: in public spaces** with an artistic merry-go-round, **with educational networks** organizing **events in schools in shopping centers**, such as the Studio **13/16** Tour.

**Installation of long-term educational spaces** outside conventional exhibition venues, **partnering with property developers or local administrations**, and including local cultural players to build a coherent local-based cultural programme.

\* Catalogue for travelling exhibition-workshops is available online and upon request



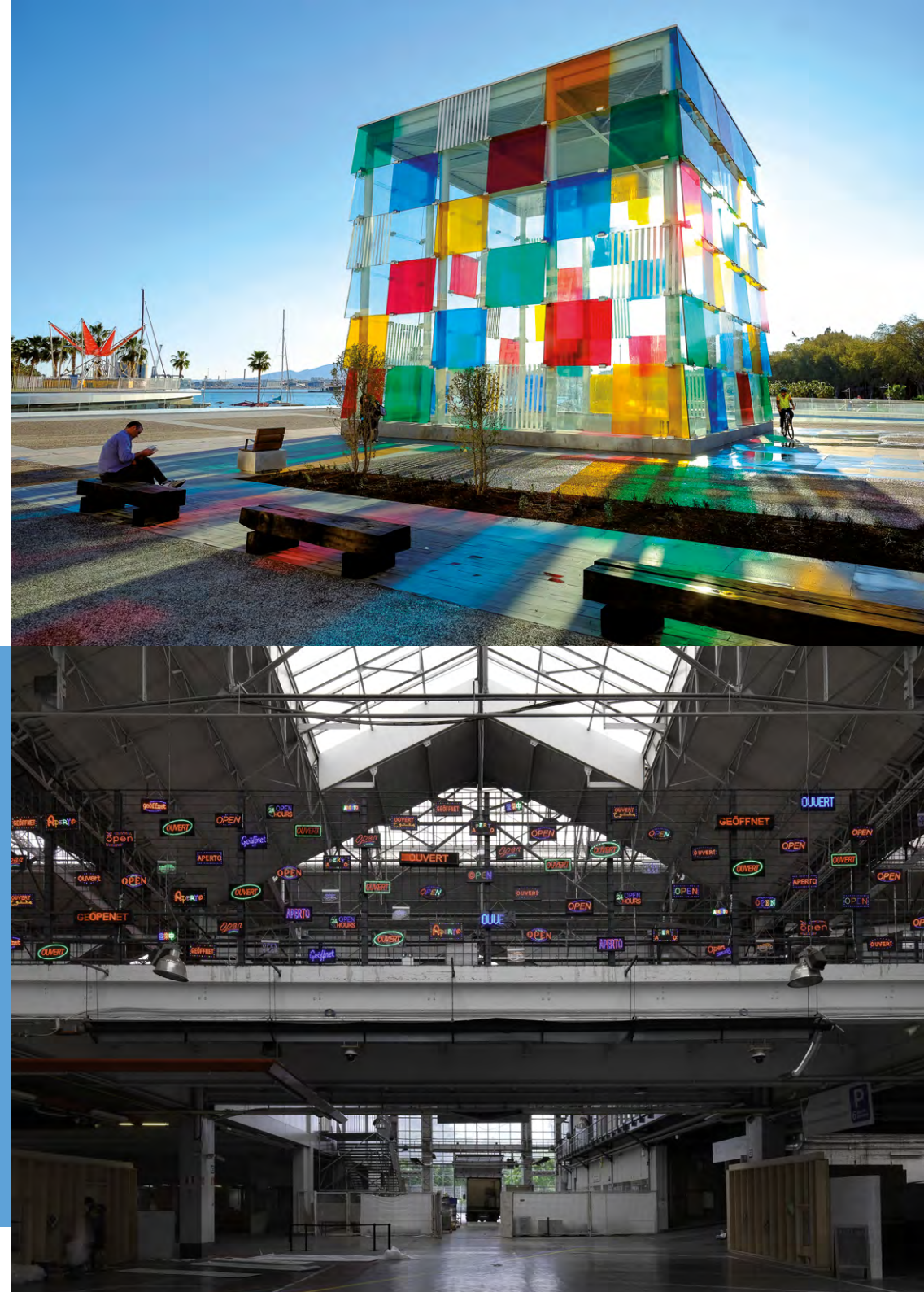
# co-creation, set-up, administration & programming new art and culture venues

CENTRE POMPIDOU-MÁLAGA AND KANAL-CENTRE  
POMPIDOU IN BRUSSELS PROVIDE AN EXAMPLE OF THE  
ARRAY OF EXPERTISE CENTRE POMPIDOU CAN DELIVER

Centre Pompidou-Málaga welcomed more than  
**500,000** visitors during two and a half years,  
in a city of **600,000** inhabitants

“From a cultural viewpoint, no one can deny and everyone recognizes the importance the Centre Pompidou has had and has in the cultural life of the city. The Centre Pompidou brings an immense strength by guaranteeing the presence of collections of modern art and contemporary art of great prestige. And then is its economic impact: since it opened its doors, more than half a million visits have taken place and all that creates, generates wealth for the city. We wanted to have a strong cultural offer in order to increase social cohesion and self-esteem for the people, and also because we wanted to attract innovative and entrepreneurial talents that are the motor to the city. The Pompidou center in Malaga plays that role by complementing in a very significant way the cultural offer of the city.

Mayor Francisco de la Torre  
Prados, mayor of Malaga



# wrap up: what can you call us for?

## DEVELOPMENT OF A VENUE

Our technical team helps partners build art and cultural sites, allowing international level of conservation, display and safety for art works.

## ASSISTANCE IN CONCEIVING A SCIENTIFIC AND CULTURAL PROJECT

## EXHIBITIONS FROM THE COLLECTION

Our curators conceive exhibitions, either on a specific artist or a theme, in coherence with local context & partners' wishes. Our architect help with scene design.

## MULTIDISCIPLINARY PROGRAMMES OF LIVE SHOWS, FILMS OR TALKS IN RELATION WITH LOCAL ART SCENE

Our curators build cultural programmes including all art forms & diverse events.

## TAILOR-MADE LOCAL CULTURAL PROGRAMMES WITH LOCAL ARTISTS & CULTURAL INSTITUTIONS

Our team identifies and works with local cultural players in order to build a coherent cultural programme anchored in the local scene with them.

## A VISITOR POLICY WITH SPECIFIC EDUCATIONAL PROGRAMMES

## WORKSHOPS & EXHIBITIONS FOR YOUNG AUDIENCES

Our team conceives and develops travelling workshops & exhibitions for young audience, based on the work of an artist or on a specific theme.

## PUBLICATION & MERCHANDISING

Our team makes recommendations on merchandising & publishing policy, and develops specific partnerships for books and merchandising.

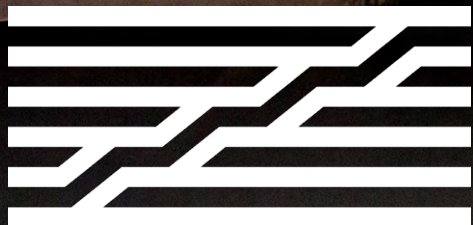
## STAFF TRAINING PROGRAMMES

Our team purveys know how on mediation, operations, exhibition design & exhibition production



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